

Project Brief

The Birley Academy has been a part of this community since the 1960s, albeit with a number of different school names over the years. We are proud to serve our community, and we would like to really celebrate our history, and our place in our community and in the city of Sheffield as a long-standing educational establishment. Most importantly, we would like to serve the wider community and local area, and ‘give back’ to those around us.

Project Requirements

You should create a plan for a range of activities or services which would benefit our community and our local area. Think about those in our community who might benefit from help with practical day-to-day tasks, like fetching their shopping or walking their dog, and consider ways that we could bring the community together in communal activities or celebrations. You might want to plan a Christmas lunch event in school for the residents of local care homes for the elderly, or perhaps you want to plan a community fete.

Your Task

Use the template that follows to design a plan for your community project, event or service. You should complete a new template for every activity you plan. An example has been done for you, to get you started. When you have completed your proposal, you should email it to your form tutor, who will pass it to the Senior Leadership Team for judging. We are looking out for the best project proposals that we can really put into action to build our role in the local community. Good luck!

Example Planning

<p>Describe the type of event or service for your community that you plan to hold or run.</p>	<p>I would like to arrange for students from school to visit local care homes for the elderly, to provide an afternoon of entertainment once per fortnight. We could take our choir, and we could perform scenes from our school musical. Our food technology classes could bake cakes and other treats for us to take with us when we visit.</p>	<p>How will you know if your event has been successful? What will a successful event or service look like? And how will you find out what people thought about it?</p>	<p>We should ask the residents for feedback. We could perhaps create a short survey asking about what they liked, and if there was anything they would have like to have heard or seen that we didn't include.</p>
<p>Why have you opted for this type of community event? Who is it aimed at?</p>	<p>My grandma is currently being taken care of in one of our local care homes, and she says that the afternoons can be quite dull and lonely. I think it would be nice to share some of our performing arts work with the residents in these homes to create an enjoyable afternoon.</p>	<p>What help would you require to get your event or service ready? Who could you approach for this help?</p>	<ul style="list-style-type: none"> • Transport to the venues. • Time to rehearse. • Staff to accompany us on the visits.
<p>Think about our values of being 'Ready, Respectful, Responsible'. How will this event fit in with our values?</p>	<p>I believe that taking care of others is our responsibility, and by caring for the wellbeing of the elderly, we could show great respect to those members of our community.</p>	<p>What are some of the challenges or obstacles that you might face in trying to run this event or service for the community?</p>	<p>Teachers might not be keen to let us do this during school time, so we may need to give up our personal time to do this. We will need to help people to see the benefits of doing this.</p>
<p>What particular features of the event or service can we tailor to our target audience?</p>	<p>This event is designed for the elderly. It will be important to consider songs and drama excerpts that will appeal to this age range. Our music and drama teachers could advise us on this.</p>	<p>What do you hope to achieve by running this event or this service for our community?</p>	<p>We hope to bring joy to our local community, and for local people to see how great young people from our school are.</p>
<p>How will you ensure that your target audience knows that the event is happening, or that the service is available?</p>	<p>We will need to make contact with local homes and ask if they are interested in us visiting for this purpose. We will need to find the contact details of managers and perhaps make initial contact by email.</p>	<p>Add any other thoughts or ideas here.</p>	

The Birley Academy Remote Work – Project 1 – Wednesday, July 5th, 2023 – **Community Outreach Project**

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Thank you for your proposal for our
community outreach project!